

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Thames21 Ltd	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? City	
Contact person: Mr. Vincent Mok	Position: Fundraising Officer
Website: http://www.thames21.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1103997
When was your organisation established? 19/03/2004	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving London's Environment
Which of the programme outcome(s) does your application aim to achieve? More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity More people reporting improved wellbeing through greater use of open spaces and through growing and greening initiatives
Please describe the purpose of your funding request in one sentence. Develop further our training programme with a more strategic emphasis to engage Londoners with their waterways and take pride in looking after their local waterway.
When will the funding be required? 01/06/2014
How much funding are you requesting? Year 1: £52,988 Year 2: £54,894 Year 3: £0 Total: £107,882

Aims of your organisation:

Thames21's purpose is to conserve London's rivers and canals, to improve public knowledge and appreciation of their heritage, ecology and amenity value, and how they might be protected from pollution and improved to benefit people and wildlife.

Thames21 uses London's waterways as a powerful focus for community action, motivating and organising individuals and groups to work together to transform their local rivers and canals through a range of practical volunteering, conservation and education activities. Practical programmes are delivered throughout Greater London's extensive network of rivers and canals. These waterways provide a wildlife corridor running through urban landscape and important green space enabling Londoners to lead more active, outdoor lives. Thames21's programmes bring Londoners together to turn neglected rivers and canals into assets for people and for wildlife.

Main activities of your organisation:

- Leading stakeholder and community partnerships to improve waterway environments on rivers across London, including Chairing the Catchment Partnerships forum in London. Thames River Watch: engaging local volunteers to get involved and monitoring the health of the river Thames
- Cross-London Waterway Clean Up Events: bringing together corporate groups, community groups and individuals to improve London's waterways
- Waterway Training: training and supporting volunteers to organise groups of other people to clean up local waterways.
- Wildlife Habitat: practical enhancements to increase biodiversity on urban waterways incl river restoration.
- Education projects: linking schools to rivers through practical education activities.
- Campaigning to change attitudes and behaviour
- Healthy River Challenge: improve the water quality in the Salmons Brook Catchment using Sustainable Drainage Systems.
- Fixing broken Rivers: focuses on the water pollution of the rivers in the Lea Catchment. This project engages local young people in an education programme, introduces new reedbeds to process pollution, and creates sustainable drainage systems.
- Only rain in rivers: Awareness campaign about missconnections

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
18	2	11	12,000

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Tenancy at Will

Summary of grant request

"Despite London's prestigious status in the world economy, its residents experience some of the country's worst local environmental quality." (keepBritainTidy) by developing our training programme further to engage even more people in environmental activity Thames21 will improve London's environmental quality for many years and generations to come.

Thames21 has been running its training project for three years now and thanks to the support of the City Bridge Trust has done so very successfully. Demand from London's community for the training is very high and we have delivered our training course on leading a waterway clean up to over 350 people. We are now looking to develop our training project more strategically and engage even more people by offering additional training options. The EA and the Rivers Trust have both contacted us and asked us to deliver further training. The EA has specifically asked us to help them with their volunteer management programme. The high demand for additional training courses clearly shows that there is a need to continue this project. Many people in the UK learn about the environment from secondary sources such as TV, newspapers and the Internet, rather than going out to experience and learn about the local environment first hand. Unless people are familiar with their neighbourhood, it is difficult for them to develop a sense of belonging and pride in that place. People are motivated by the relevance of learning about the people and places on their doorstep. The first-hand knowledge of their environment helps to give people a sense of belonging and can inspire them with ideas on how to care for and improve the area, and the quality of life for the whole community.

There are also environmental needs such as decreasing water pollution and increase biodiversity that need to be addressed.

The aim of the project is to engage people to care for their local waterway and empower them to take actions to stop and tackle pollution. Through consultation with local groups we have found that most people would like to get involved in the development of their local river and parks but that often they do not have the knowledge and skills to do so. Other aims are:

- Providing opportunities to learn about waterways and the environment, citizenship and science
- Providing opportunities for practical activity for people to make a positive contribution to quality of life in their community through the waterways, developing their sense of social responsibility
- Increasing the understanding of the value of the River Thames, tributaries and canals, and of the relationship between the waterways and the community
- Improving the appreciation of safety issues and importance of responsible behaviour on and beside open water.
- Preparing younger participants for citizenship and introducing them to stewardship.
- Generate a better understanding of the complex interaction of urban nature.
- Promote responsible citizenship amongst Londoners.

New funding would be used to develop and deliver additional training modules. We would like to develop a training that enables groups or individuals to be batched. Modules would include: Leading a waterway Clean Up, Invasive Species, Water Quality Testing, Fundraising for small groups, how to become constituted and additional subjects as required.

Another aim is to expand the diversity of our target audience for training, specifically focusing on youth groups, angling clubs and minorities groups. We have already started to work with the NCS Trust. *

* = National Citizenship Service

Thames21 has over 10years of experience delivering environmental educational projects. Last year we delivered over 1000practical education sessions involving over 12000 volunteers from different London boroughs which confirms our knowledge and expertise in delivering our objectives in a professional and timely manner.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

no

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Deliver 80 training events per year (160 in total over two years), sessions will include different modules such as leading a waterway clean up, spotting and recording non-native species, water sample testing and recording, fundraising for small groups and how to become constituted and additional subjects as required

Expand the diversity of our target audience through engaging youth groups, minority groups and angling club to engage 100 more leaders

Provide information materials in schools, community centres and local supermarkets to attract another 150 participants

Develop volunteer programmes in partnership with the Environment Agency (EA) to develop and deliver training sessions for volunteers of how to spot, report and investigate environmental incidents

Introduce a new 'badging' system to build sustainable links with trained groups and expand the training to tributaries and non tidal sections.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Understanding of the local environment by Londoners will increase. Participants will be empowered to improve river environments and also act as advocates for greener and more responsible London citizenship.

Increase in people learning new skills and becoming physically active due to outdoor activity.

Significant improvements to the environment will be made through increased awareness and clean up events

Community cohesion will increase as people with different backgrounds learn and work together

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes, we are planning to include training elements in every future funding application we are producing integrating the programme completely with the charity's suite of activities. In addition, the charges we make to organisations to attend the training courses are starting to develop. That will make the project sustainable after the funding from CBT has ended.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

1,000

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

16-24

25-44

45-64

65-74

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

White (including English/ Welsh/ Scottish/ Northern Irish/ British; Irish; Gypsy, Traveller or Irish Traveller; Any other White background)

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project Officer Cost	30,206	31,112	0	61,318
Planning and development of additions modules	6,737	6,737	0	13,474
Travel and expenses	2,500	2,500	0	5,000
Equipment for volunteering activity	3,000	3,000	0	6,000
Facilities hire	2,000	2,000	0	4,000
Overheads and line management	11,663	11,663	0	23,326
Marketing	5,000	5,500	0	10,500
Community engagement events	2,000	2,500	0	4,500
Training to run other activities	5,882	5,882	0	11,764
TOTAL:	68,988	70,894	0	139,882

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Thames Water	16,000	16,000	0	32,000
	0	0	0	0
TOTAL:	16,000	16,000	0	32,000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
TOTAL:	0	0	0	0

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project Officer Cost	28,429	29,335	0	57,764
Planning and development of additions modules	4,970	4,970	0	9,940
Travel and expenses	723	723	0	1,446
Equipment for volunteering activity	1,223	1,223	0	2,446
Facilities hire	235	213	0	448
Overheads and line management	9,885	9,885	0	19,770
Marketing	3,196	3,723	0	6,919
Community engagement events	223	722	0	945
Training to run other activities	4,104	4,100	0	8,204
TOTAL:	52,988	54,894	0	107,882

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2013
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Income received from:	£
Voluntary income	361,945
Activities for generating funds	0
Investment income	246
Income from charitable activities	1,310,377
Other sources	0
Total Income:	1,672,568

Expenditure:	£
Charitable activities	1,638,098
Governance costs	8,656
Cost of generating funds	18,812
Other	440
Total Expenditure:	1,666,006
Net (deficit)/surplus:	6,562
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	6,562

Asset position at year end	£
Fixed assets	11,094
Investments	0
Net current assets	69,959
Long-term liabilities	-13,084
*Total Assets (A):	67,969

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	67,969
*Total Reserves (B):	67,969

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 51-60%
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Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: None
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Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	5,000	5,000	5,000
London Local Authorities	26,900	37,851	46,676
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	66,528	91,471
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder		2012 £	2013 £	2014 £
Big Lottery	61,901	104,409	104,345	
Cory	43,555	71,954	104,208	
Thames Water	93,333	93,333	85,000	
Goldman Sachs	33,002	39,216	34,959	
Thames River Capital	0	40,000	0	

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Verena Gielen**

Role within **Fundraising Officer**
Organisation: